

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re application of: Howard G. Page et al.

Confirmation No.: 8911

Application No.: 09/498,515

Group No.: 3622

Filed: February 4, 2000

Examiner: Yehdega Retta

For: ADVERTISING INSERTION FOR A VIDEO-ON-DEMAND SYSTEM

**Mail Stop: Appeal Brief-Patents**

Commissioner for Patents

P.O. Box 1450

Alexandria, VA 22313-1450

**RESPONSE TO NOTICE OF NON-COMPLIANT AMENDMENT**

**Introductory Comments**

In response to the Notice of Non-Compliant Amendment dated March 10, 2008 (hereinafter "the Notice"), please enter the enclosed amendments and consider the following remarks.